
# *Facilitators: Art Kuesel, Kuesel Consulting &*

*Marc Rosenberg CPA, The Rosenberg Associates*

## **J**oining a professional peer group enables managing and leading partners to build beneficial relationships in the CPA community. Meetings are an interactive forum for members to get the pulse on what’s going in the marketplace. You’ll discuss common challenges and solutions, changes and trends in the profession, and gain useful intel from guest speakers, the facilitators and most importantly, *each other.* Our North Shore Roundtable Group was founded nearly 25 years ago to serve leaders in public accounting firms in our region and is comprised of most of the Chicago and surrounding areas largest firms.

2018 Topics

## We present a wide variety of valuable content ranging from nationally-recognized speakers on practice management to lively discussions on the latest trends in employee benefits.

Featured topics for the term include:

Date Speaker/Topic

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| Date | Speaker | Topic |  |  |
| May 9 | Art Kuesel, Marc Rosenberg | Tax Season in Review |
| June 6  | Sean McDermott | Traction/EOS (Entrepreneurial Operating System) |
| July 11 | Michael Horwitz/BDO Alliance | Trends in the Profession |
| September 26  | Art Kuesel, Marc Rosenberg | Annual Management & Profitability: Survey Results |
| October 24  | Dr. Ann Dzuranin, NIU | Data Analytics: Tools & Trends |
| November 14  | Randy Myeroff, Cohen & Co. | Managing Partner Series |
| December 12  | Koh Fujimoto, CDH | President’s Forum |
| January 9, 2019 | Ed Kless, Sage | Value Pricing |

In Good Company

Join with MPs and partners in leadership roles from high-profile firms in Chicago and beyond, including:

ORBA Porte Brown Mowery & Schoenfeld BrookWeiner CDH Wipfli Selden Fox Shepard Schwartz & Harris MichaelSilver RubinBrown Weiss & Co Chortek Eder Casella & Co CJBS ECS Financial Dolins Group Honkamp Krueger Kutchins Robbins Diamond Sitzberger & Co Warady Davis Lipschultz Levin & Gray The Hechtman Group Dam Snell & Tavierne

Benefits

* Sharing of ideas and networking with other partners. Members learn how other CPA firms are managed and compare best practices.
* Access to experienced CPA firm consultants/facilitators (Rosenberg and Kuesel).
* Guest speakers on timely topics relevant to practice management
* Keep abreast of events, issues, trends and best practices in the CPA profession.
* **Meetings qualify for CPE credit.**

Format/Venue

Meetings are from 8:30-11:30 am. at Ravinia Green Country Club in Riverwoods, IL. Business casual dress: a continental breakfast is served.

Typical Agenda

* Facilitator summarizes current events in the profession
* Open forum and sharing of best practices – firms bring questions and pressing issues to the group and everyone discusses how they handle them at their firms.
* Presentation by facilitator or outside speaker with emphasis on group discussion. Rotating practice
management topics such as profitability, managing staff, partner comp, succession planning, firm governance, etc.

Fees

$1,495 for the year.

For More Information

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*-or-*

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